## Sample Core Values



## **Our Core Values**

- Quality. We must do everything the best possible way. We are completely committed to high standards in all aspects of our business.
- Leadership. We are a leader in our industry and our community and therefore dedicated to being the best in all that we do.
- o **Teamwork.** We strive to work together with our clients, vendors, team members, and the entire community.
- Profitability. The efficient use of labor and materials results in a profitable company.

## Our Core is SCAPE

- o Safety: This area serves as the very foundation of our company
- Client Centered: We recognize they are the reason why we are in business
- o Collaboration: We are better together than by ourselves
- o Achievement Oriented: We will set high standards and goals and meet them
- o **People Focused:** It all starts with our people
- Ethics: We will be held to he highest standards of integrity, trust and ethics

## Our Company's Core Beliefs

- People: Treat our employees, customers, and partners with respect at all times
- o Clients: Exceed client expectations to ensure their long-term satisfaction
- Change: Encourage change as a progressive approach to gain industry-wide leadership
- Simplicity: Simplicity in everything we do
- o **Accountability:** 100% accountability, 100% of the time
- Growth: Expect more of ourselves & from each other to achieve "Best in Class" status