



JOIN US VIRTUALLY & LEARN TO BUILD A RECRUITING MACHINE THAT WORKS!

When: Thursday March 4, 2021

11:00 a.m. to 4:30 p.m. Eastern

The Agenda

11:00 a.m. - 12:00 p.m. (ET): Retention and Loyalty Programs

Step One: Which came first Retention or Recruiting?
Why People Leave? Why People Stay? How to Keep Your Keepers On-Board

12:00 - 12:30 p.m.: Break

12:30 - 2:00 p.m.: Retention / Loyalty Program Wrap Up + Building a Recruiting Program Part #1.

- Retention Wrap Up
- How to Build and Shape Your Culture
- Take Stock and Care of What You Have
- Building the Recruiting Program Foundation Part One
- Identify the Needs: People Mapping
- Identify the Target

2:00 – 2:30 p.m.: Break

2:30 – 4:00 p.m.: Building a Recruiting Program Foundation Part #2

- Get Your Tools Ready: More than 15 tools including: Job Ads and Screening & Interviewing Questions
- Practice the Recruiting “Best Practices”
- Go to the Source: Review of over 20 Sources
- Screening and Interviewing
- Hiring and On Boarding

4:00 p.m. to 4:30 p.m.: Q & A and Wrap Up

Register today for this one-day seminar that is sure to get your 2021 started in the right direction. All participants will receive a recording of this seminar.